HELP FAMILY AND FRIENDS
SAVE ON A NEW GM VEHICLE

For your family.
You can share the GM employee discount with up to six eligible family members¹ per year.
Family members can see the discount at gmfamilyfirst.com. They can simply click on “Price Your Vehicle” from the home page and follow the prompts.
Remind your family that your employee discount includes the Employee Vehicle Allowance (EVA) and can be combined with most current incentives for an even better deal on an eligible, new vehicle. To see current incentives, they should click on the “Regional Incentives” tab on the home page.

What you'll need to do:
1. Get your family member’s date of birth and ZIP Code.
2. Visit gmfamilyfirst.com, log in and select “New Vehicle Purchase” in the left-hand navigation menu to get an authorization number.
3. Email your family member the authorization confirmation to print out and take to the dealership.

For your friends.
You can share Preferred Pricing with a friend or acquaintance through the GM Supplier Discount for Friends² program.
If they want to know the price they will pay, tell them to visit gmfamilyfirst.com, click on the “Vehicle Shopping” drop-down menu and select “Supplier Discount.”
Be sure to mention that their discount can be combined with most current incentives for an even better deal on an eligible, new vehicle. They can view current incentives by visiting gmfamilyfirst.com and selecting the “Regional Incentives” tab.

What you’ll need to do:
1. Get your friend’s date of birth and ZIP Code.
2. Visit gmfamilyfirst.com, log in and choose “GM Supplier Discount for Friends” in the left-hand navigation menu to get an authorization number.
3. Email your friend the authorization confirmation to print out and take to the dealership.

¹ Eligible employees and retirees are able to sponsor their spouse, children, grandchildren, parents, stepparents, grandparents (including in-law and step), siblings (including full, half and step-), stepchildren, stepgrandchildren, mother-/father-in-law, sons-/daughters-in-law and brothers-/sisters-in-law. Same-sex domestic partners (SSDP) of eligible participants also qualify. Eligible SSDPs are treated the same as spouses and therefore, their eligible family members are also included. An eligible employee or retiree may purchase/lease and/or sponsor the purchase/lease of a combined total of six (6) vehicles per calendar year.
² Eligible LT1 executives can request ten (10) GM Supplier Discount for Friends authorization numbers per month. Eligible M-band executives and retired executives can request five (5) GM Supplier Discount for Friends authorization numbers per month. All other eligible employees can request one (1) GM Supplier Discount for Friends authorization number per month.

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