General Motors
Accessories
Employee Discount Program
Rules and Guidelines

Overview

The General Motors Accessories Employee Discount Program (The Program) provides eligible Participants (The Participant), as defined below, with the opportunity to purchase accessories at a prescribed price of 80% of MSRP at participating dealerships in the United States as follows:

- Special discounted price applies only to eligible GM Accessories and excludes tax and installation
- Maximum discount is $800 per transaction
- Participants are limited to 6 transactions per calendar year
- Participants may purchase one or more accessories per transaction
- Employee discount is compatible with My Rewards
- Cannot be stacked or combined with other GM Accessories offers/discounts
- Pricing not applicable to Limited Production Options (accessories ordered with the vehicle and included on the vehicle’s window label and invoice), GM Genuine Parts, ACDelco, service parts, or Performance Parts (e.g., Crate Engines, Transmissions, Engine Components, etc.)
- Dealers are not required to participate in the GM Accessories Employee Discount Program

By utilizing The Program, the eligible GM or GMF Participant acknowledges these Rules and Guidelines and agrees to abide by them.

It is the responsibility of The Participant to know the rules of The Program as set forth in this document. Violations of these rules by any purchaser will result in sanctions against the eligible Participant.

The Program may be withdrawn at any time, and the terms are subject to change from time to time by General Motors. Final decisions in all matters relating to the interpretation of any rule or phrase of this activity rest solely with General Motors.

Eligibility

A. Eligible Participants

This program is available only to:

1) Active GM and GM Financial employees.
2) Retired GM and GM Financial employees.
3) Former GM employees with more than 5 total years of cumulative service.
4) Widows/widowers of former GM employees with more than 5 total years of cumulative service.

B. Sponsored Purchasers

Eligible Participants are able to sponsor their spouse, domestic partner*, children, grandchildren, parents, stepparents, grandparents (including in-law and step), siblings (including full, half and step), stepchildren, stepgrandchildren, mother-/father-in-law, sons-/daughters-in-law, brothers-/sisters-in-law, aunts, uncles, nieces and nephews.

*Active GM Salaried employees only. Domestic partner must be registered through Fidelity but does not need to be enrolled in GM benefits. See your HR Professional for more information. Please allow 3-5 business days after registering Domestic Partner in Fidelity for eligible relationship to be reflected in your Family First account.
Program Rules

General Motors will conduct periodic audits to ensure the integrity of The Program. Participants may be asked to furnish documentation supporting their eligibility and compliance with these rules.

General Motors reserves the right to audit dealership records and disqualify any sales that do not meet The Program guidelines. Any money improperly paid to any party based upon dealers’ or Participants’ representation shall be charged back accordingly.

Authorization Numbers

Each Participant is allotted six (6) authorization numbers per calendar year. The sale of any GM Accessories Employee Discount Program authorization numbers, or other unauthorized use of such numbers, is prohibited. Participants (as defined in the Eligibility section) who violate this provision will be suspended from The Program for five (5) years per violation, will be required to repay the discount monies, and may be subjected to employment action, up to and including termination of employment. Subsequent violations of this rule may result in permanent suspension from The Program.

Eligibility Period

Each authorization is valid for the duration of the calendar year in which it was obtained toward the purchase of accessories at participating GM Dealerships. The discount is not applicable to taxes or labor/installation.

Participants must be eligible to participate throughout the entire Program period, i.e., on the date the process is started through the date of the accessories purchase.

Additional Information

If the dealer you visit is not willing to extend the discount toward your eligible accessories purchase under the GM Accessories Employee Discount Program, you may visit another GM Dealer or complete your purchase online at the brand eCommerce store. Dealers are not required to participate in the GM Accessories Employee Discount Program. To determine a specific dealer’s willingness to extend the discount under The Program, you must contact the dealer directly.

The Program does not constitute an agreement between GM and any purchaser for the purchase of any accessory at a specific price. However, by use of The Program, The Participant acknowledges The Program’s Rules and Guidelines and agrees to abide by the same Program Rules and Guidelines.

General Motors may unilaterally modify, change or withdraw The Program at any time.

The Participant must present an authorization number each time a discount is requested. Participants are required to report any unauthorized use immediately. Those who do not report any suspicious or unauthorized use of authorization numbers after they have been submitted on their behalf may be subject to the sanctions referenced in The Program Rules section.

Failure to comply with the audit request may subject The Participant to the sanctions referenced in The Program Rules section. General Motors has the final decision on all eligibility requirements. GM may modify the Rules and Guidelines of The Program at any time, in its sole discretion.

Compliance with Applicable Laws

If any law or regulation is adopted or interpreted which, in GM’s opinion, prohibits or penalizes the implementation of The Program, GM may, in its sole discretion, cancel The Program or any order submitted pursuant to The Program without any further obligation and without any liability to either the dealer or The Participant.

GENERAL MOTORS TERMS AND CONDITIONS CANNOT BE MODIFIED BY ANYONE OTHER THAN GENERAL MOTORS.

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